

## **Women in Corporations**

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### **Abstract**

This presentation discusses the situation of women in global companies and summarizes the content of my book **“Women in Corporations”**, which will be published this year, 2018. The book is based on my longstanding experience as a Manager/Director in global corporations such as Coca-Cola, Zurich Insurances, GATX, Alcan, Rio Tinto etc. Relevant literature will also be considered. My book addresses some of the reasons why women in high executive positions are low in number, relative to the proportion of women in the labor force. Opportunities, threats and traps which women might encounter in their careers will be discussed. Various “navigation instruments” will be offered, which help to overcome threats and avoid traps.

The following topics will be explored:

- Corporations and their image
- How to get into a valuable corporation
- How to get promoted
- Women and mentoring/sponsoring
- Women and leadership
- Change Management and its opportunities
- Specific skills in favor of advancement (Executive functions, Helicopter view, strategic thinking etc.)
- Psychology and mindset.