

# **Future of Education**

a project of Business School Berlin-Potsdam and MLOVE ConFestival UG  
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## **1. Future of Education: Initiative**

The project aims at developing a format that uses experimental work-groups. This consists of a three month working period, which identifies and reassesses innovative methods of knowledge transfer. A closing event which is a presentation of the work-group results is also during this time. The initiative is a cooperation of BSP Business School Potsdam, MLOVE ConFestival UG, solute GmbH and, ideally, two to four other academies - preferred institutes would be: MSH Medical School Hamburg; Zeppelin University (Friedrichshafen, GER), Macromedia Hochschule (Hamburg, GER), The New School Amsterdam.

## **2. Future of Education: Motivation**

The supply of daily information is ever-increasing, thus the gap between theory and praxis is widening. We were born into a time where we pay the price for being overly materialistic and socially egocentric: the scarcity of high potential.

In contrast to the well-known war for talents, The Future of Education Initiative counters with mitigation, innovation, collaboration, and by cutting back the regime of obstacles. By creating an atmosphere of cooperation, concentration, happiness and creativity, the project will encourage students to develop and share ideas for a realistic education that will positively impact young people. Furthermore, students will be encouraged to realize new, interesting career paths and entrepreneurial initiatives.

Future of Education will encourage the use of mobile technologies, which would enhance the opportunities for knowledge transfer and permanent accessibility in the student design process. Individual responsibility and desires should be utilized to exploit the advantages of an "always-on" society by enabling students to better balance work-life with education and by helping to explore new career opportunities.

## **3. Future of Education: Target Group**

Target groups are students who are at the forefront of the project. This also includes their tutors, human resource developers, entrepreneurs of all industry sectors, and companies who will coach and advise the students throughout the project.

In the first step the project, the focus is on German-speaking areas (plus one international university partner: The New School Amsterdam).