We manage as who we are Presentation by Laurent Lapierre

> www.laurentlapierre.com www.chairedeleadership.com

Happy New Year!

© Laurent Lapierre, HEC Montréal - E-Leaders, Singapore, January 5, 2010

I currently hold the Pierre-Peladeau Leadership Chair. (the first leadership chair in Canada)

My presentation today consists of 12 brief points:

- 1. The feeling of power
- 2. The paranoid potential
- 3. Envy (aggressiveness)
- 4. The big conflict: me *vs.* the rest of the world
- 5. Intuition, learning and management
- 6. We manage as who we are
- 7. Internal leadership
- 8. Leadership, crisis of faith and feeling of imposture
- 9. To Find His Genuine Genius (Désobéir)
- 10. Sustainable (*durable*) or on going development
- 11. Personal leadership development
- 12. The 12th point: The secret presentations

- 1. The feeling of power: omnipotence (absolute power), real power, impotence (powerlessness)
 - The feeling (fantasy) of being all-powerful: being able to do anything, right now, all by yourself...
 - Feeling (fantasy) of powerlessness: no talent, no power, no hope of success...
 - Realistic power = quiet strength (*virtus*)
 - Not a middle power or the power of ennui, but a power that is capable of highs (enthusiasm) and lows (depression)
 - Check your illusions at the door!

2. The paranoid potential

- How to talk about leadership without talking about paranoia...
- How to talk about trust without talking about suspicion and mistrust...
- People who are ambitious want to be in a place of authority
- They fantasize about overthrowing authority
- Eliminating enemies instead of managing them. Delusions of omnipotence? Dictatorships
- External vs. internal enemies

3. Envy vs healthy aggressiveness

- Envy, a mortal sin...
- Resenting other people's success
- Delighting in their failures
- Unhealthy leadership + envy = destruction
- Healthy leadership + gratitude = construction
- Management + **aggressiveness**: *ad-gredi*, to go towards
- Success, aggressiveness and guilt
- We are often suspicious of success (Christian heritage)
- Guilt → determination to fail (adolescence, state of chronic revolt, criminality)

4. The big conflict: me vs. the rest of the world

- Our only knowledge of the world and the universe is through ourselves, our senses, our feelings, our intelligence...
- It isn't just *me, myself and I*
- It isn't a case of healthy or unhealthy narcissism
- Moving beyond cognitive reasoning
- Understanding, comprehending (from *cum-prendere*, to seize or grasp completely) *vs*. explaining

4. The big conflict: me vs. the rest of the world (cont.)

- The reason of senses and emotions
- Antonio R. Damasio: *Descartes' Error: Emotion, Reason, and the Human Brain,* Harper Collins Canada, 1995
- Looking for Spinoza: Joy, Sorrow and the Feeling Brain, Harcourt, 2003
- Objectivity → most important
- Subjectivity → most determining

5. Intuition, learning and management

- "The Manager's Job: Folklore and Facts"
- "Planning on the Left Side and Managing on the Right" (Mintzberg, *HBR*, 1975 and 1976)
- Forget about "normative"
- Good judgement in management = The ability to make clear decisions that are not based on immediately available knowledge or rigorous proof
- All good management is *artisanale**
- It may be more "educated," but it's still artisanale*

* *artisanale*: hand-crafted \rightarrow creative, artistic, approximate, inexact

6. We manage as who we are

- With our qualities *and* our faults...
- With our natural aptitudes and our shortcomings....that's what talent is
- With our strengths and our weaknesses...
- With our skills and our ineptitudes...
- All good art assumes its flaws
- Management and leadership are also built on flaws
- Always relax. Never pretend. Don't overdo it.
- Thinking outside the frame isn't abnormal
- We manage as who we are...if we're going to succeed
- Success = focus, feelings, repetition, people

- 7. Internal leadership
 - Orchestra conductor
 - Learning to lead, learning the art...
 - Difference: leadership vs. management
 - Hands \rightarrow management
 - Guts \rightarrow heart, breath, passion
 - The body feels, understands and speaks ...
 - Passion, feelings, emotions...
 - Head, heart, legs...

8. Leadership, crisis of faith and feeling of imposture

- Secular "crisis of faith" = philosophical crisis
- Big dreams \rightarrow big doubts
- "When in doubt, affirm; when ignorant, provide details."
- Great leaders, great successes: "If people only knew..."
- Persevere in spite of doubts
- Persevere in spite of "feeling of imposture".
- Understand that these are only *feelings*

9. To Find His Genuine Genius (Désobéir)

(while continuing to be loyal and honest) (pushing the envelope, changing the world)

- Our first leaders were Adam and Eve!
- $\bullet~{\rm The~Bible} \rightarrow~{\rm our~unconscious}$
- The history of humankind began with an act of disobedience
- The serpent: "You will be like gods... all-powerful!"
- Eve got us out of the peaceful, soothing, enthralling Garden of Paradise
- Are women inherently more disobedient than men?!
- Eve gave us a whole world to discover and create...
- Way to go, Eve! → feminist movement of the 20th century
- Management and gestation, feminine and masculine...

9. To Find His Genuine Genius (*Désobéir*) (cont.)

A constant tension in leadership:

- The "poet": from the Greek ποιεĨν, poiein: to make or create
- vs. the "scholar" (pejorative): in the sense of bookish, staid, afraid of creativity
- Churchill and Obama vs. Hitler and bin Laden

10. Sustainable (*Durable*) or ongoing development?

- Collective leadership
- Ecological, economic, social
- Ethical
- Sustainable development: needs many people
- Life = Change
- Sustainable development = Death
- Life-giving, regenerating
- People are like self-filling wells
- *"Casting"* (finding the best people), nourishing and enriching them

10. Sustainable (*Durable*) or ongoing development? (cont.)

- Individual responsibility
- No society or plans are possible without individual responsibility
- Plural leadership is possible when people are responsible and accountable
- Leadership can't be taught, but it can be learned (through change)

11. Personal leadership development

- Reading
- Reflection or meditation
- Writing
- A theme, a title
- Full sentences \rightarrow more precise, more nuanced
- On a regular basis: an hour a week
- Persevere! Stay put and stick with it, even if nothing is forthcoming
- Writing will force you to go farther and more deeply into your true thoughts...to find out what you *really* think

12. The secret conferences

- You are here
- You've come to hear me talk about leadership
- Feeling of power: all-powerful, powerless
- I'm talking to intelligent people who are thinking while I'm talking
- You're thinking faster than I'm talking
- You're fantasizing even faster than you're thinking
- You know the topic of my presentation
- Everybody knows what leadership is
- The real conference is the one going on in your head
- *In your head* (Willy Loman in *Death of a Salesman* by Arthur Miller)

Your "inner presentations"