



E-LEADER

Chinese American Scholars Association (CASA) Presents:

Call for Proposal

E-Leader Conference Budapest, Hungary June 7-9, 2010

You are cordially invited to attend and present at the **2010 E-Leader Conference** held in historic **Budapest, Hungary** at the **Corvinus University of Budapest**.

BENEFITS OF PARTICIPATION:

- Visit Budapest, the capital of Hungary.
- Local host is Corvinus University of Budapest, one of the most established universities in central Europe. CASA is grateful for its arrangement and support.
- Present paper/papers for promotion or tenure.
- Enhance your leadership, technology, teaching and research skills.
- Network with world-class CEOs, managers and professors, and the local ones from Hungary.
- All papers are peer reviewed by 80+ CASA global board members.
- Your refereed paper will be published online at CASA website, by July 15, 2010, with the US Library of Congress approved ISSN 1935-4819.
- On October 15, 2010, CASA will send you a CD-ROM with the US Library of Congress approved ISSN 1935-4800. This CD-ROM carries the same paper, but can be the updated version if you wish. By speaking at E-Leader, you may have two publications.
- Registration fee paid to CASA is fully tax deductible, because CASA is a non-profit firm registered with US Internal Revenue Service (government tax office).
- Any additional expense (airfare, hotel, misc) that is incurred, may be tax deductible if it is required as part of your professional development. Please check with your tax preparer, CPA or accountant for this issue.
- For tax deductibility on these expenses of non-American citizens, please check with your tax preparer, CPA or accountant in your country.

CASA (Chinese American Scholars Association) and E-Leader look to continue the already successful conference series by bringing together a distinct and exceptional group of participants and presenters with the shared vision and focus of E-learning and promotion on the international Budapest stage.

Some **topics of discussion and presentation** include, but are not limited to:

- Leadership (female, developing, inspirational, silent, global, future, etc.)
- Conflict transformation
- Integrated marketing communication
- E-Competencies (learning, training, communication, etc.)
- Critical issues (global, ethical, financial, copyright, etc.)

Budapest 2010 Continued...

- The **price** for all participants and presenters is **\$250 USD**
This fee includes:
 - ✓ Three days of conference activities
 - ✓ Conference and program materials
 - ✓ Conference CD with US Library of Congress (for presenters)
 - ✓ An additional **\$50 USD fee** will apply to participants registering late

- The **deadline** for **registration** (on time / \$250) is **March 30th, 2010**
 - ✓ All participants registering **after March 30th** will incur the additional **late charge**
 - ✓ The **deadline** for **abstract submission** is **March 30th, 2010**
 - ✓ For **registration** purposes, visit www.g-casa.com
 - ✓ **Email abstract** submissions to proposal@g-casa.com

We look forward to meeting many new people and seeing returning participants in Budapest.

Sincerely,

Dr. Donald Hsu

SPONSORS:

- Avtech Institute of Technology is a training/consultant firm at South Plainfield, NJ, USA
- Corvinus University in Budapest, Hungary
- Cracow University Economics, Krakow, Poland
- Graduate School Commerce of the Burapha University, Bangkok, Thailand
- Economics University, Bratislava, Slovakia
- Hong Kong Management Association, China
- Singapore Management University
- Tallinn University of Technology, Estonia
- University Economics Prague, Czech Republic
- University of Malaya, Kuala Lumpur, Malaysia
- Vase Management, USA
- World Network of Young Leaders and Entrepreneurs (WNYLE), Geneva, Switzerland
- Xincon Technology Inc., New York, NY, USA