

The Business Transformation Framework and the Application in Holistic Strategic Analysis

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Abstract

This paper is following the article on the 9/11 terrorist act that has hit the the Western hemisphere's societal, financial and cultural Megalopolis, New York, resulting in an endemic series of changes. These changes disrupted an ongoing unilateral domination that has been built on a disequilibrium of forces. The discrepancy or gap was deepened with the obvious Western loss of oil fields in the Middle East, South America and in North Africa that are the result of a strategic military incapacity that generated security problems. These various changes and resulting crises caused world-wide instability, like: the Venezuelan Crisis, the Arab Spring and the emergence of Islamist Internationalism, the still actual regional Syrian civil war that looks more like a confrontation of global powers, the rise of far-right xenophobic and anti-Semitic currents in many Western countries (and Brazil), the European Union's unbundling due to the BREXIT vote, continuous scandals in the Roman-Catholic Church, the reactivation of the Balkan tensions, Israeli hit and run tactics with the twins Syria and Iran (and their twins Hizballah-Hamas), the Saudi-Yemenite regional collision, the neo-feminist rise (and probable fall) as a new societal alternative to the traditionally male dominated environments and the emergence of new global powers like China, Russia and India. The West is struggling to hold to the frenetic dive by changing radically its approach to confront regional and global powers and to deepen the world polarization, to form a new confrontation between the USA-UK (Saudi Arabia, Israel, Brazil, Croatia, Poland) led coalition versus Russia-China (and their allies Iran, Venezuela, Serbia, Cuba, ...). Still some countries like Turkey, Germany, France and others are to be convinced to polarize. The mentioned changes need a new security concept that is built an adaptable mathematical model and factors to explain and propose alternatives for this global societal crisis that is mainly to which are applied simplistic reality schemes strategies. These strategies are based on rigid accountancy, austerity and superficial studies, similar to the ones to invade Iraq [1x]. This research uses the actual and historical events, ongoing-financial crisis and geopolitical tensions (and even confrontation), extending from year 2000 (or probably earlier at the failure of the Middle East peace talks) until today, to have imposed a global societal transformation movement. Analysing the last 10 years brings credible conclusions. The author is convinced in pursuing further this approach [2x][3x]. The author will use the various global events and crises to try to demonstrate this research's applied holistic mathematical model to propose a security concept and analysis that delivers a set of explanations and forecasts of what is fore coming. The author apologizes in advance for any possible offense created in discussing these sensitive, historical, societal and political events. The research article is based on various sources of information and is aware of their possible bias or doubtful reliability. The author fully respects completely opposite views that may legitimately exist. Political issues were used here just as an attempt to demonstrate whether the applied applied in restructuring of transformation events could be applied on a global forecasting activity [4x].

Introduction

A compound organization like a government, or enterprise may use organizational methodologies and frameworks, to design structures and implement policies and strategies to map concrete requirements to various organisational endpoints and to inter-connect their underlying resources, infrastructures, budgets, technologies, that can be built on services [5x][6x]. Strategic or Societal Transformation Managers (STM), executive leaders or geopolitical analysts often simplify their analysis to complex events by offering simplistic accountancy austerity explanations and tactics used by the German government in the European Union. This article's and applied framework's main goal is to offer a proactive framework to support STM's in confronting predictable pitfalls that may rise, like the disastrous 9/11 or BREXIT events that can be signalling difficult times. In this article the author offers a set of proven geopolitical and financial recommendations that would cover and support sudden societal transformation waves. This article is a part of a long series of articles related to Business Transformation Projects (BTP) and Enterprise Architecture (EA) that deal with the various aspects of frequent transformational changes. The implementation of such BTPs' geopolitical module requires the interaction of multiple heterogeneous disciplines and fields and it can be modelled with standardized

methodologies and concepts. The author based his article on the main fact that only around 12% of organisations successfully terminate innovation-related business transformations projects that can be worse in societal transformations [8]. A societal transformation is not just a set of isolated political, military, human, technology or infrastructure change events, but it is rather a set of interlinked major events that are ignited from one or more sources mainly to gain power to insure financial benefits. The author proposes an agile strategy to confront such changes. The applied research methodology and proof of concept is based on critical success factors and a literature review of credible sources like the Gartner Inc., a quantitative-qualitative mixed methodology and on a proof of concept that is used to prove the related hypotheses and to offer a set of recommendations [4][9][10].