

E-Healthcare Delivery: How Retail Medicine is Changing in the USA

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Abstract

This paper will discuss in detail how the delivery of retail medicine is changing because of technology, legislation and payers (insurance companies and government). First section will briefly describe how medicine is traditionally delivered by the doctors in offices and hospitals. Second section will document the key drivers which are changing the model. The shift is towards contact between the physician and the patient through other mediums like telephone and computer. Also the patient is bypassing traditional locations and getting basic tests being done by machines at retail locations. Finally the author will analyze the impact of this unmistakable trend on quality, results and the patient satisfaction.