Data Validation as a Main Function of Business Intelligence

presented by

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3 Levels of BI

- Validation of input data
- Transformation
- Making output data available

Definition of BI

Business Intelligence (BI) is a nonexclusive collection of methods that are used as a transformation process to generate information out of data.

Requirements of BI

- Minimum of information quality
- Benefit by using BI
- We need to know what we know

Structure of BI

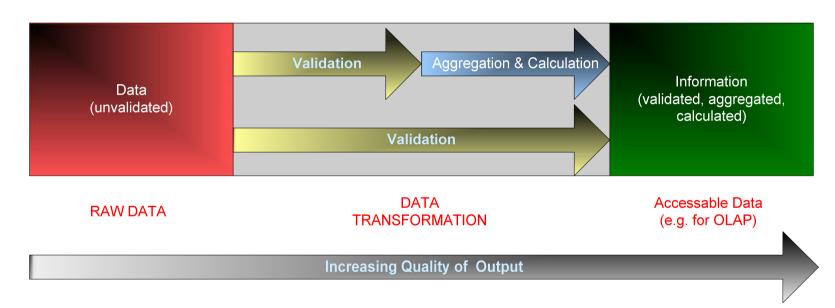


Figure 1: Abstraction of the Transformation Process Inside a BI-System

Problems of Raw Data

- Typographical errors
- Transposed digits
- Multiple data capture / redundancy
- Incomplete data sets
- Missing data sets

Data Validation

- Range of security
- Check wether
 - the amount of data sets is complete
 - each data set is complete
 - there are abnormalities
 - there are trends (e.g. a accumulation of serious misentrys)
 - there are misentry / key errors
 - there are general data errors
 - the data is plausible / makes sense

Operational BI

- BI is not limited to strategic analysis
- Usable as a tool for TQM
- Detects problems before they become a problem

- Preventing errors
- Warning threshold
- Alarm threshold
- Finding trends

Identifying Data Problems

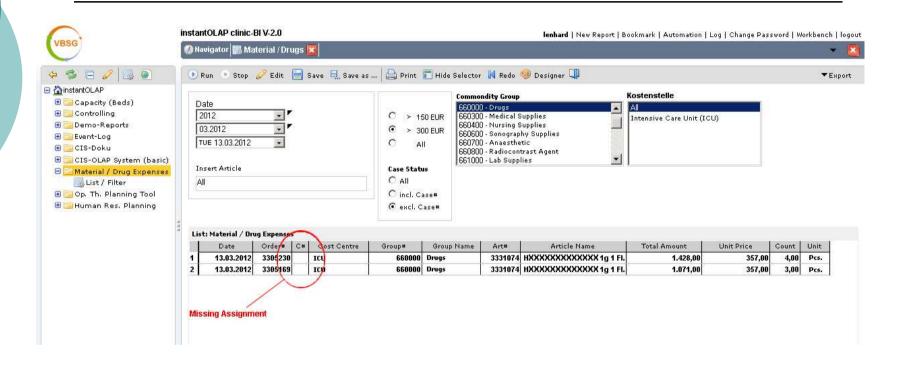


Figure 2: Operational BI in a Clinical BI-System (instantOLAP) [Len2012]

Importation of Validation

The Quality of output of any data transformation process depends directly on the quality of input data

Conclusion

- Making decisions requires data or information on a sufficient level of quality
- It is necessary to validate raw data before computing any results
- Data validation can be the main intention of a transformation process
- Validation might be a part of transformation
- Validation can be the transformation process

Conclusion

In any case, data validation is proved to be a main function of Business Intelligence

Thank you for your attention!

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