

Combining Management and Leadership in Tomorrow's Turbulent Business Environment

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Abstract

The Problem:

With the increasing speed of change the organisations have problems in their overall management. Managerial process is often too complicated and centralized, while the power of leadership process can not be utilized. This is mainly because the lack of knowledge on leaderships role in managing organisations. As the change in business environment is accelerating managerial process alone can not cope with it. In these days organisations should have ways and means to their most valuable resource, the hearts and minds of the people, by combining the two processes.

The Presentation:

The facilitator presents his holistic model, which enables to understand relationships between management and leadership. It gives a frame-of-reference through which an organisation can be studied, and the function of different elements in both managerial and leadership process understood. The model also gives a proactive measure on how to manage the unavoidable tensions between the leadership process and organisational culture (past) versus managerial process and its strategies (future). The model also has connotations on the development of organisational structures in today's turbulent business environment

Key Issues:

Change, its speed and effects on management
Core Competencies, the only insurance of organizational survival
Mission and Vision, why does organisation need a rudder
Values, marketing gig or the founding of leadership process
Culture, can it be changed and how?
Leadership and its role
How to test managerial and leadership processes at the shopfloor level
The diversification of strategic responsibilities in the future
The organisational structures needed to cope with turbulent business environment