

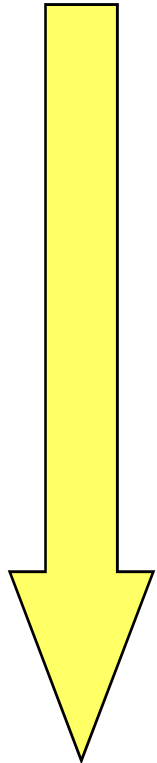
E-LEADER

Dynamic learning and creativity in entrepreneurship

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- Knowledge has to become the key economic resource and the dominant – and perhaps even the only –source of competitive advantage” (Drucker, 2009)
 - **Resource** - based theory
 - **Knowledge** - based theory
 - **Evolution** theory
 - Theory of **dynamic** firms **capatibility**
- The entrepreneurial society assumes the role of physical capital and **entrepreneurial capital** upgraded with a knowledge capital, economic growth, job creation and competitiveness in a complex environment (Audretsch, 2010)



**"An entrepreneur
is born!"**

“The entrepreneurial mystique? It’s not magic, it’s not mysterious and it has nothing to do with the genes. It’s a discipline. And, like any discipline, it can be learned”

Drucker, P., 1985

Entrepreneurship education

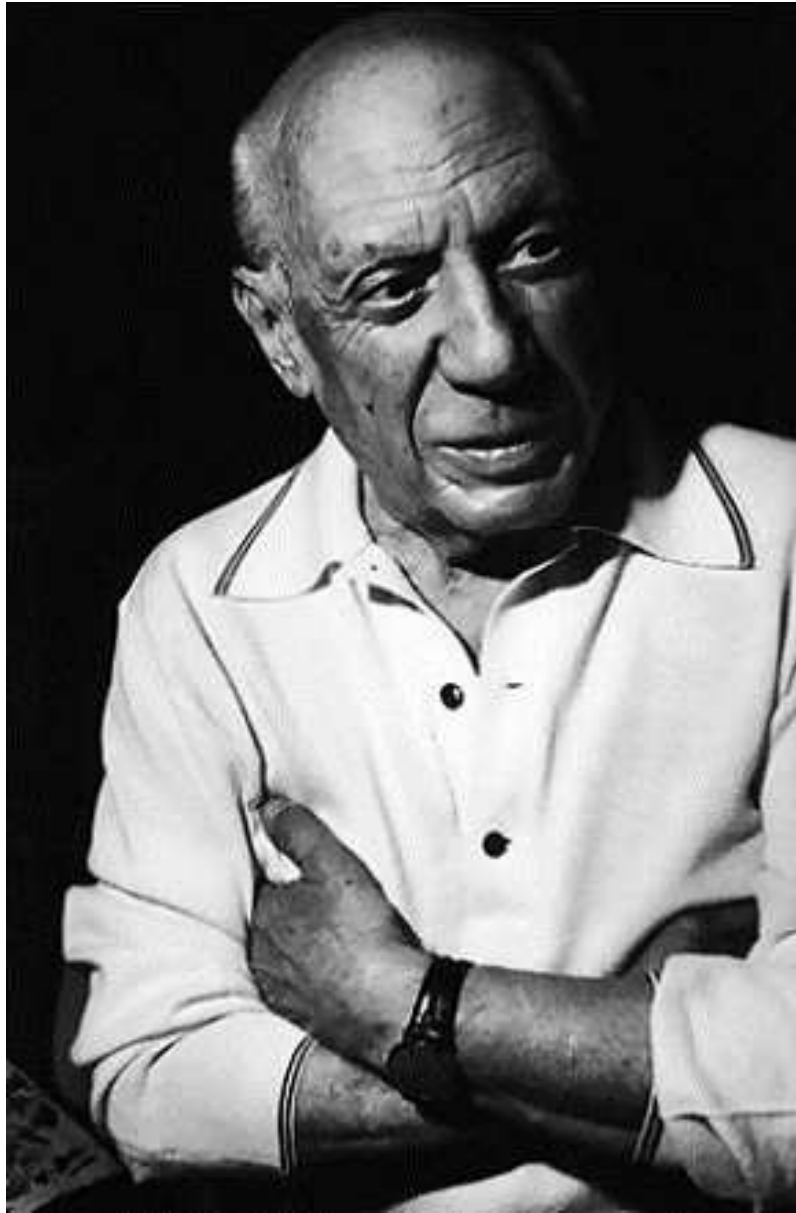
seeks to provide students with the knowledge, skills and motivation to encourage entrepreneurial success in a variety of settings

Knowledge-based success is

- a multi-dimensional construct of various variables and their specifics: personal traits, social environment and the possibilities of transferring personal potential.

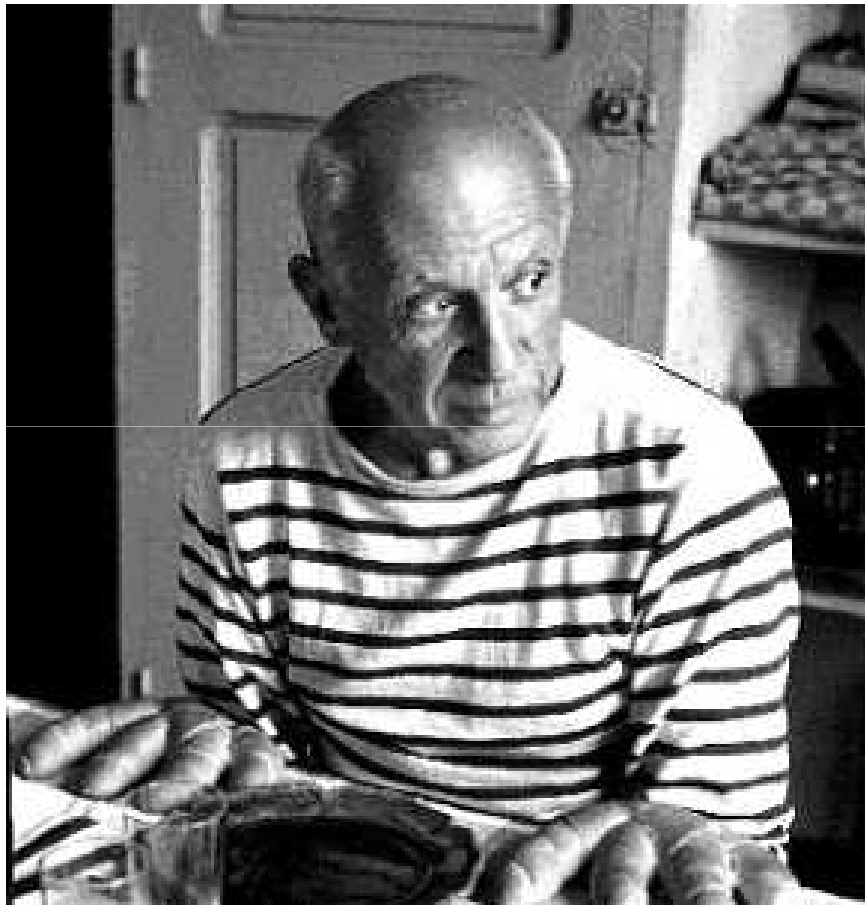
The construct is based on

- ***personal predispositions (talents)***: intelligence, creativity, social competencies, musicality, artistic abilities, psycho-motor skills and practical intelligence
- ***personal traits***: achievement and success motivation, achievements control and monitoring of expectations, knowledge drive, ability to cope with stress, other personal traits
- ***environmental factors***: stimulating creative environment, style of learning, attitude to success, family climate, social response to success and failure, classroom climate, life experience, differentiation of learning and instructions



"All children are artists. The problem is how to remain an artist once he grows up."

Pablo Picasso



"Computers are useless. They can only give you answers."

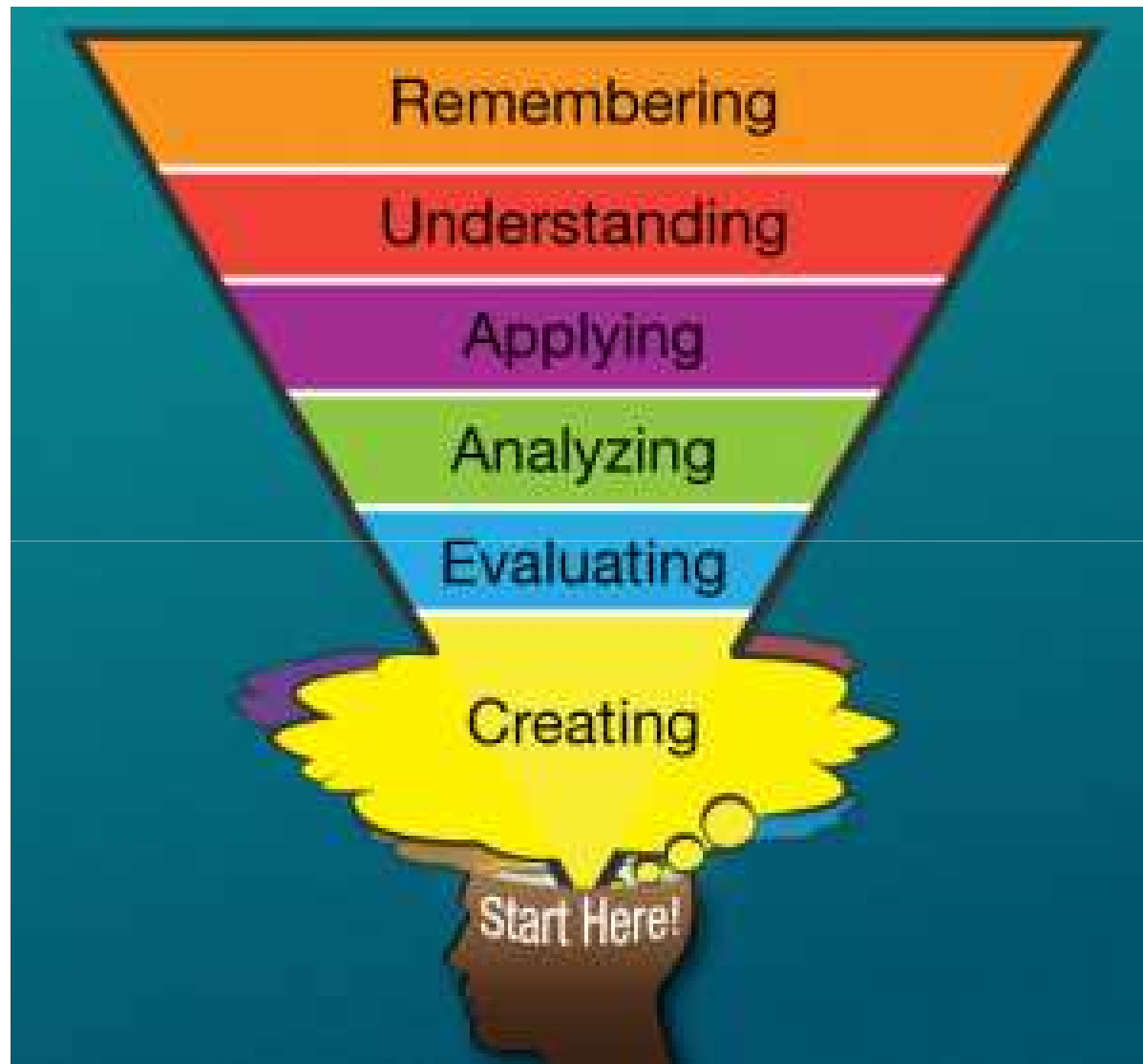
Pablo Picasso

Research of 255 teachers

Damjan (2010)

- A review of the answers shows that more than one third of teachers are using active forms of teaching, allowing students to test in practice their ability to find new ideas and solutions. This greatly promotes creativity and enterprise. In statistical terms, these teachers include an increasingly higher number of those who wanted to become entrepreneurs themselves.
- By examining various sources, we identified more than 20 different projects at the international, national and local level (Mladi podjetnik (Young Entrepreneur), Firma (Firm), TV, CUPS, Comenius and others) as well as voluntary initiatives for the promotion of creativity and enterprise among youth.
- Student participation is greater where there is stronger interest of the principal and teachers of technical subjects to cooperate and encourage students to be involved in active education

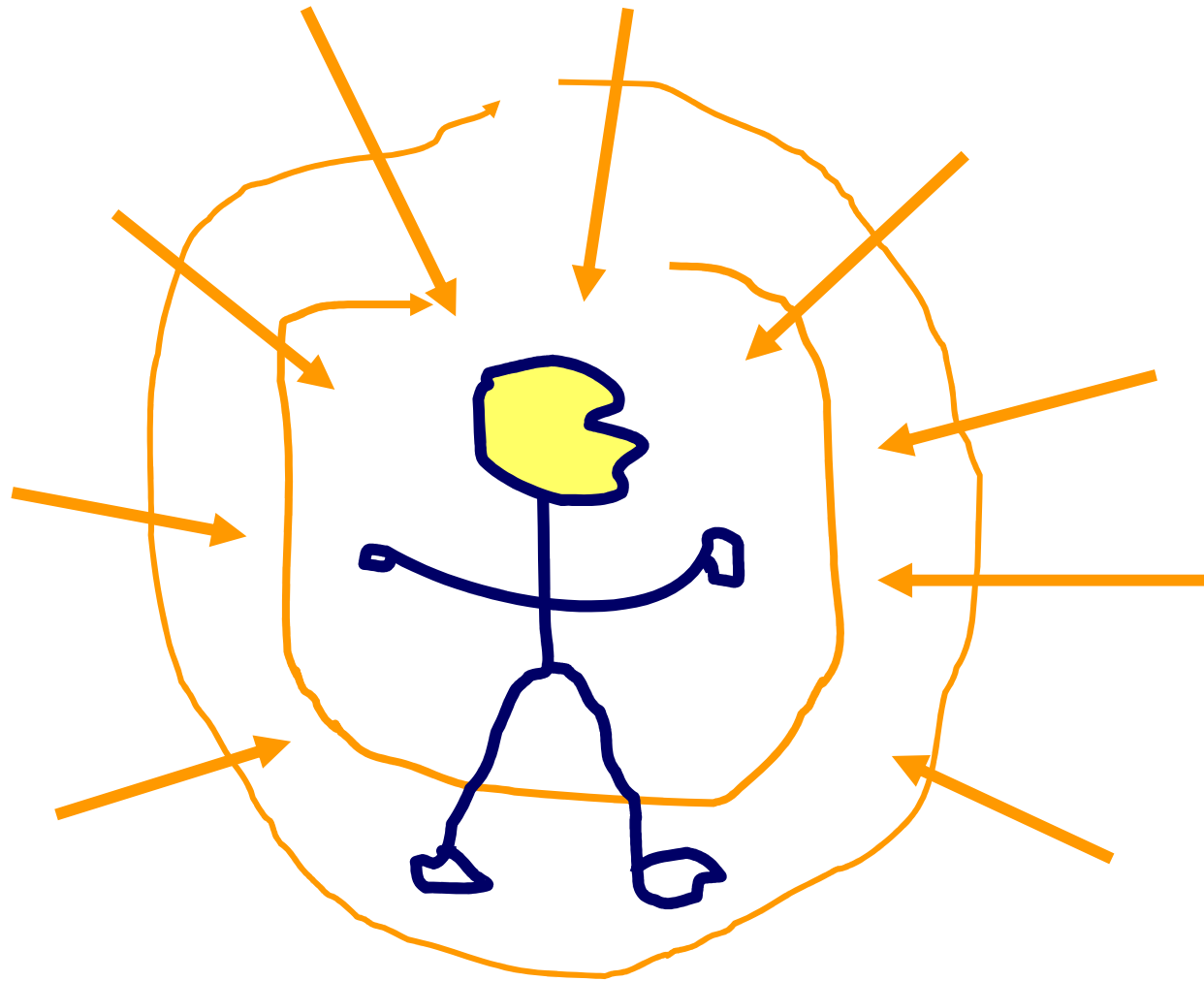




Bloom, Taxonomy

Targeting

Surrounding



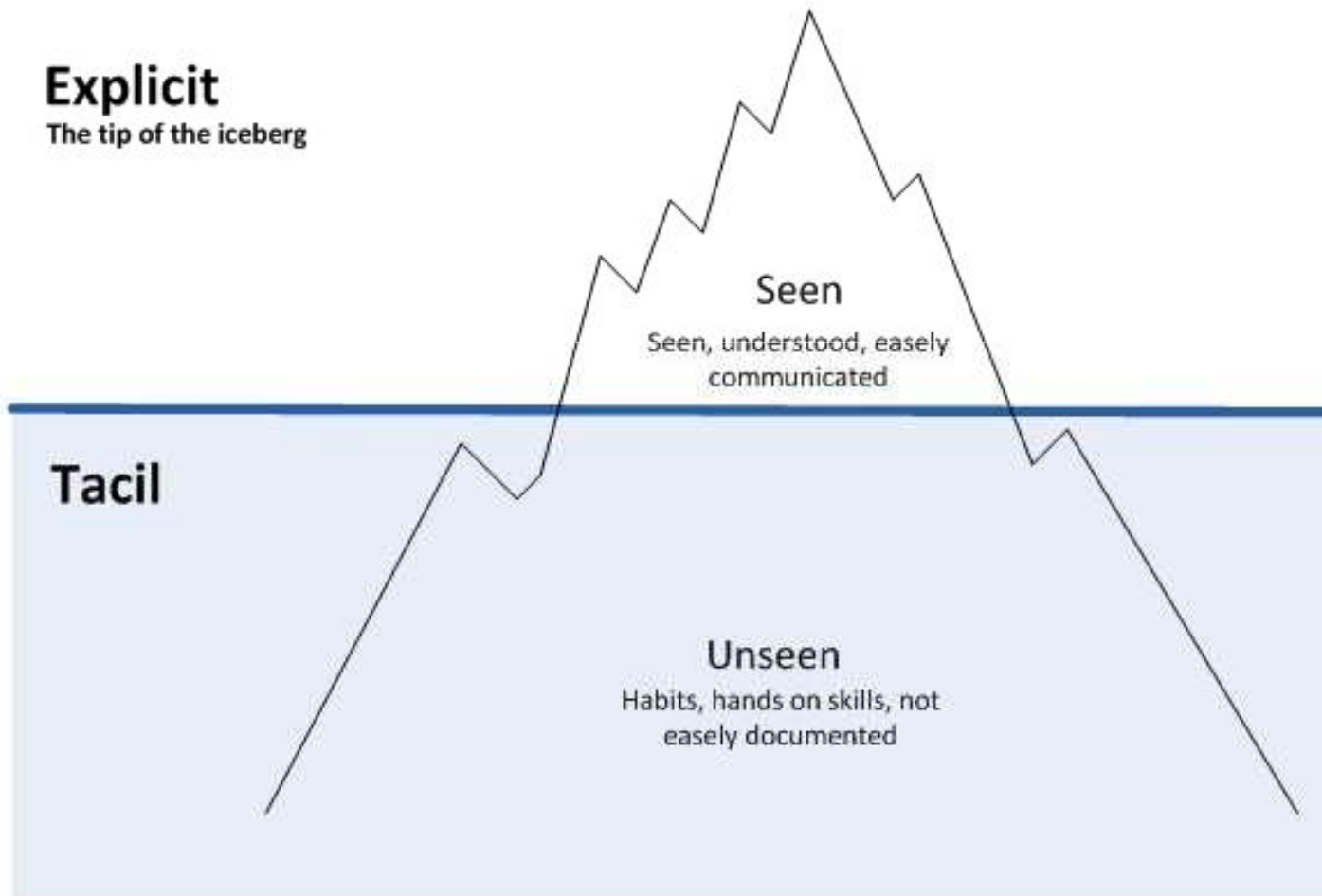
Informing

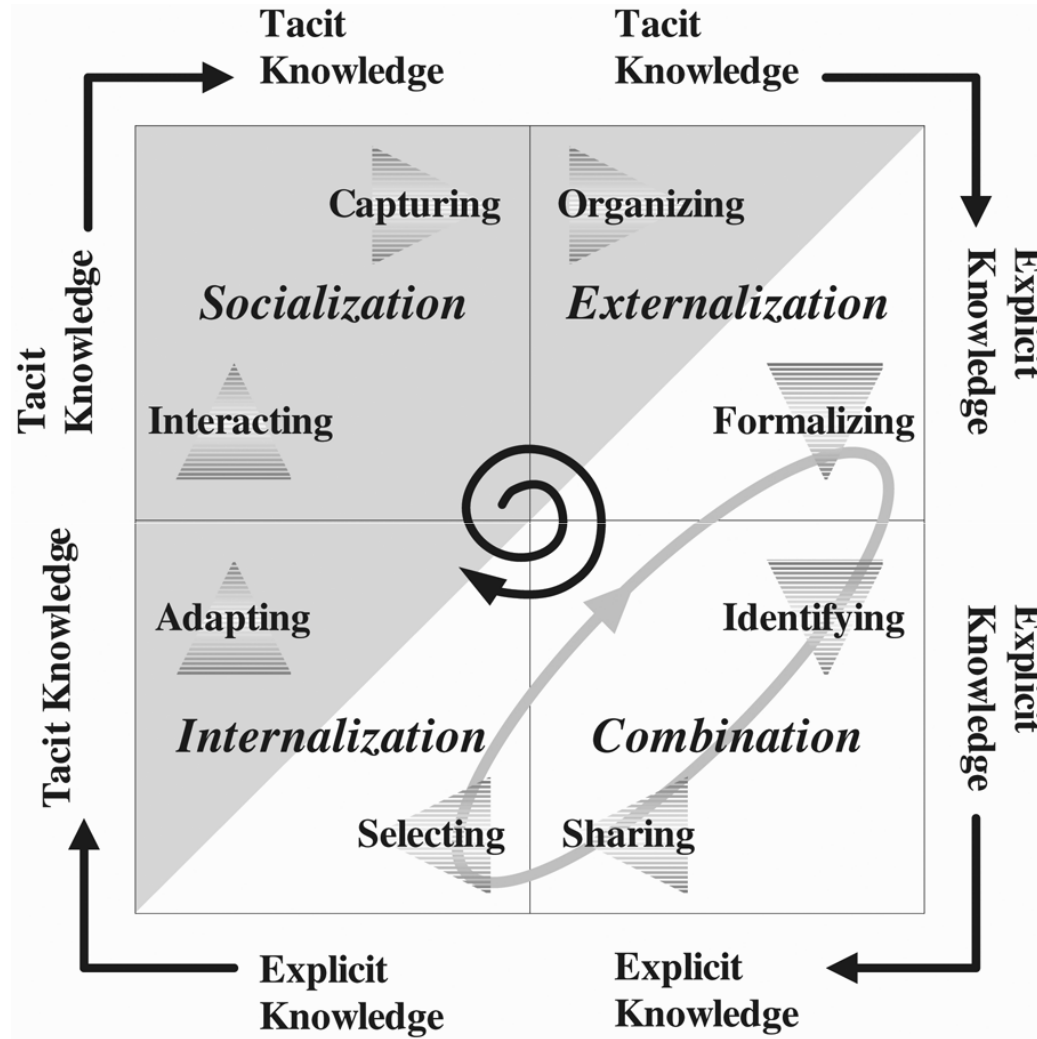
Cooperation

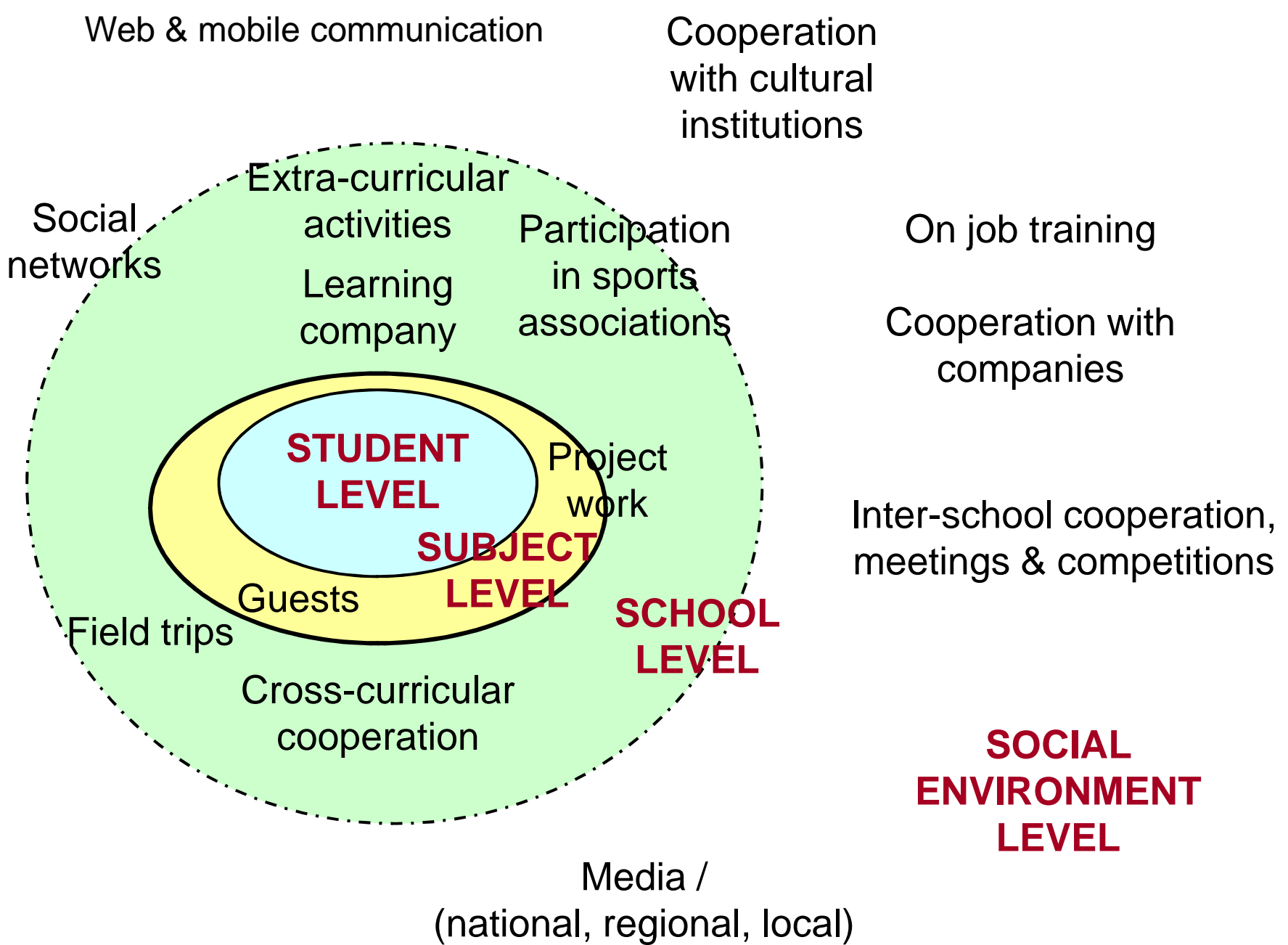
Learning process

- as collection, interpretation and implementation of new knowledge (Kim, 1993)
- single loop and double loop learning (Senge)
- SECI (Nonaka; Takeuchi, 1996)

The SECI model









DISRUPTIVE LEARNING



**ART WASHES
AWAY FROM THE
SOUL THE DUST
OF EVERYDAY
LIFE.**

PABLO PICASSO

**“First they ignore us,
then they laugh at us,
then they fight us,
then we win.”**

Mahatma Gandhi

