#### Anchoring Professional Careers in Shared Service Centres (SSCs): Reflections on Contemporary Practice

#### **Stephanie Lambert**

#### Ian Herbert

#### **Dr. Andrew Rothwell**

Centre for Global Sourcing and Services

Accounting and Financial Management, Loughborough University, UK



www.shared-services-research.com

This project is funded by the Economic and Social Research Council (ESRC) and supported by the Chartered Institute of Management Accountants (CIMA) and the School of Business and Economics, Loughborough University



## What Is The Issue Here?



Careers within a deprofessionalised environment...



### **Working Through The Problem**

- 1. Changing Professionalism
- 2. Professionals Embedded Within Organisations
- 3. Finance Professionals Within the Shared Service Centre
- 4. Managing Careers, Managing Knowledge; The

**Relevance of Career Anchor** 



# **Changing Professionalism**

- Why is professionalism changing?
  - Firstly, what constitutes a professional?
    - Learned professionals (Covert, 1917)
    - Millerson's trait theory (1964)
  - What has changed?
  - How does this impact the professional person?





## Professionals Embedded Within Organisations



- Why is this different?
  - Where does the professional stand within an organisation?
  - What value can they bring to an operation?

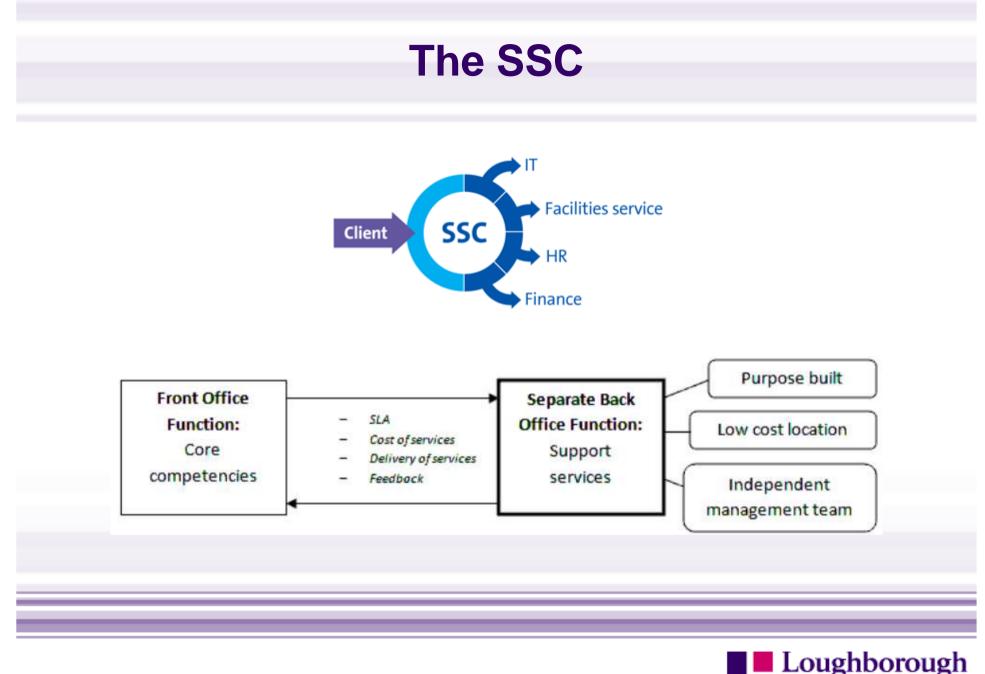


## Finance Professionals Within the Shared Service Centre

- The SSC
  - What is an SSC?
  - How do finance staff fit into this model?
  - How is it impacting the role?

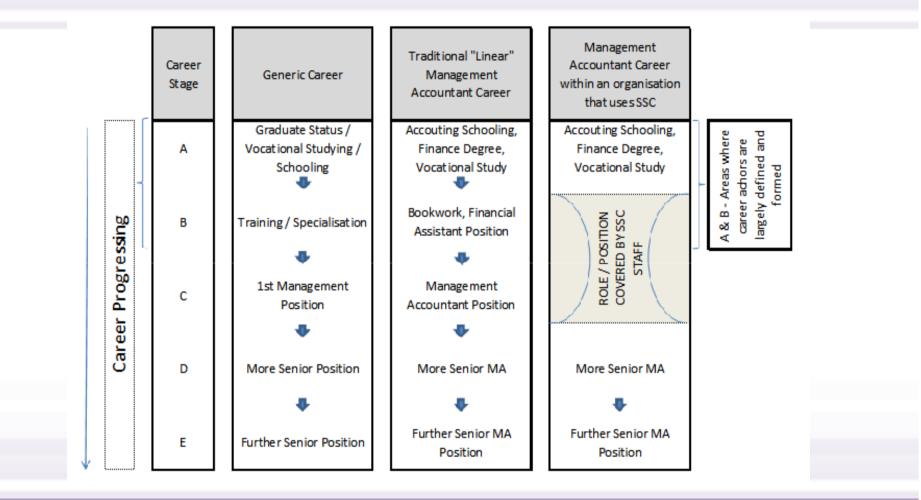








#### **Career Progression and Roles Within the SSC**





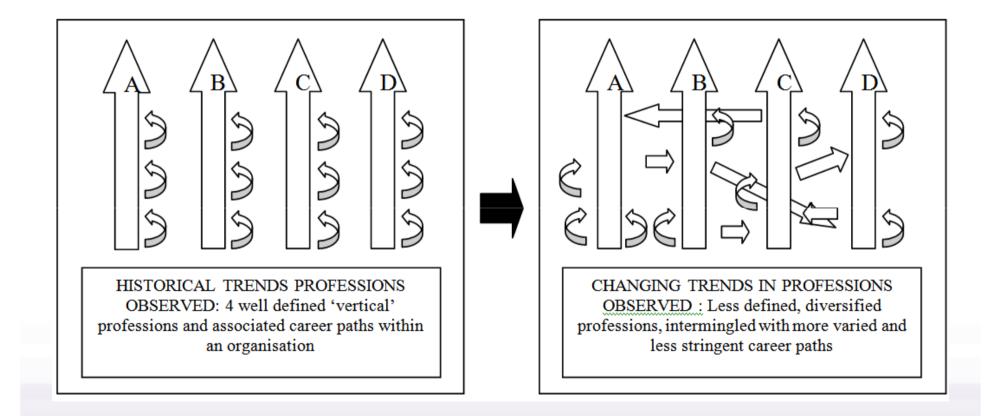
#### Managing Careers, Managing Knowledge; The Relevance of Career Anchors

- What is the impact on careers of professionals working within the SSC?
  - Changing trends in career paths
  - Changing trends in career management
  - How does the professional understand this?





#### **Changing Trends in Professional Careers**





### What Next?

- 1. **Professional roles** are changing
- 2. Changes to organisational forms are intensifying
  - these changes for professionals embedded within them
- 3. This is demonstrated within the **SSC** 
  - So how will professionals navigate these **new careers**?
  - How do they understand them?



# **Further Study**

The 'Traditional' Professional Within Organisations		The 'Strategic' Professional Within Organisations		
A directed professional worker conducting applied tasks with practical responsibily.			Semi-independent professional worker with practical, strategic, commercial responsibilities and activities.	
Technical Focused Role	A directed employee with a technical expertise using specific skills to complete tasks diligently, to a high standard.	<b>→</b>	Managerial Focused Role	Concerned with problem-solving on a broad scale. A major part of their role will require successful people management and communication skills. Thrives on responsibility.
'Security / Stability' Guiding Career Path	Primary driver is stability and continuity in career choices and risk avoidance.	-	'Pure Challenge' Guiding Career Path	Individuals driven by new challenges and self-fulfilment; may move to different jobs when satisfied and therefore their career may be varied.
Autonomy / Independence in Role	Manage their own <i>workload</i> with their own rules within an organisation.	•	Autonomy / Independence in Career	Managing their <i>career</i> as an individual agent; fitting in to new roles.





## Thank you...

# **Questions, suggestions or feedback?**

