

The Effects of Regulating Shopping Hours

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Regulation of shopping hours in the Czech Republic

Today

- no regulation

Common Practice

- Self – regulation
(e.g. 25. 12.;
1. 1.)

Bill

- Regulation
(7,5 days)

Bill: Positive effects

health and well-being of people

- share of free time with family and children (employees)
- free time activities instead of shopping

public holidays and Sundays

- feeling of tradition & history
- respect to religions

support of small and medium sized enterprises

- shopping in small stores

Reality

health and well-being of people

- jobs in retail are often an additional income
- free time activities doesn't depend on shopping hours

public holidays and Sundays

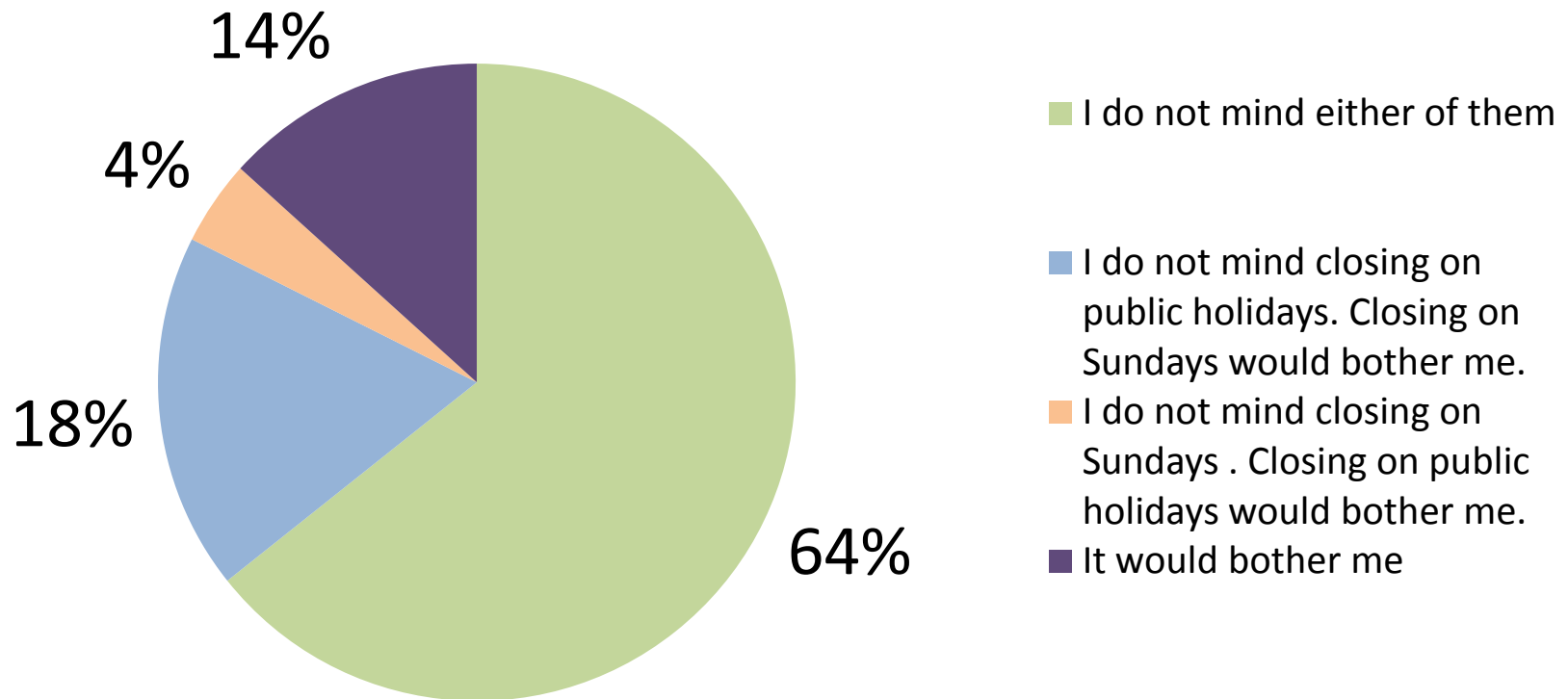
- feeling of tradition & history or respect to religion is not related to free time
- different religions – different non working days

support of small and medium sized enterprises

- people will change shopping days, not stores
- employees of SMEs of family shops are omitted


KPMG Research (2014)

What is your opinion about closing shops on Sundays and public holidays?



Political effects

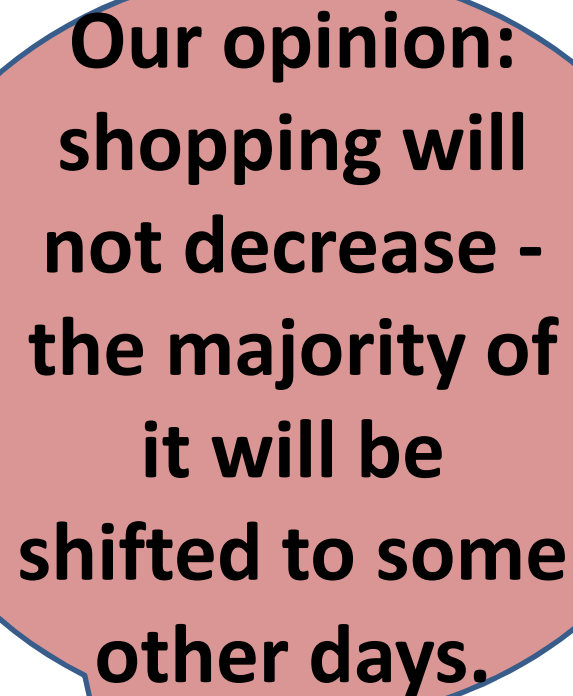
- Trade unions „fight“ for the rights of retailers' employees
- Populist step



**Our opinion:
psychological
limits of
regulation will
be damaged**

Economic effect

- Tax losses
- Jobs losses



**Our opinion:
shopping will
not decrease -
the majority of
it will be
shifted to some
other days.**

Conclusion

We do not expect any big negative economic impact

We are sceptic also about any positive impact

The only outcome: More regulation

Thank you !

